

YARA EL BADAOUI

Hello! I'm Yara El-Badaoui, and I am passionate about exploring all forms of creative expression. I am always looking to learn and love to experiment with different media and techniques, embracing challenges as opportunities to evolve my artistic abilities. My interests include fashion, beauty, brand image and marketing, editorial makeup and runway, jewelry design, fun nail art, and all things "girly." I am also deeply engaged in the more serious aspects, such as social activism, global issues, conscious and intentional design, ethical approaches to business, critiquing celebrity culture, infographics, and more — constantly merging these diverse creative outlets.

Education

Undergraduate Degree in Graphic Design BA (Hons)
University of the West of England

International Baccalaureate Diploma
AlBateen Academy

Skills

Technical:

- Illustrator 
- Photoshop 
- Indesign 
- Wordpress basics 
- Procreate basics 

General:

- Graphic design
- Project planning and management
- Mixed media art - drawing, painting
- Visual storytelling
- Creative direction
- Fluency in English and Arabic

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& artist & graphic designer

Experiences

- Worked with a start-up hair product business to design their brand image and packaging, translating their vision into cohesive visuals.
- Redesigned YouTube thumbnails for a content creator to enhance visual appeal and audience engagement.
- Participated in the redesign of a salon's business website using WordPress.
- Gained hands-on experience in product design, focusing on functionality and user-centered solutions.
- Served as an advisor for students in need of guidance within an IB design technology class.
- Contributed various art pieces to my school, which were selected to be displayed throughout the campus.
- Collaborated in a group to redecorate school walls with mural paintings.
- Built a large 3D self-portrait figure for an art project.
- Hairstyling, makeup, and nail art for multiple clients.
- Provided math tutoring to students.
- Volunteered at fundraisers and sports events.
- Participated in various sports, including netball, volleyball, basketball, football, and gymnastics.
- Secured 3rd place in a school talent show.